

Calvin and Ruby Black

By Yto Barrada



Like many people I have a bad penchant for handmade signs, the ambitious bursts of entrepreneurial energy behind every sign, the astounding surprises that emerge from the grey economy of amateur graphic design. I covet these signs but when I finally harass shop owners and street vendors into selling [them?] I find that when you take them home they often refuse to work anymore. When you get them home with the sign that says *Must Be This Tall To Ride*, it just sits in the corner staring at you like it wants to go back to the

fair. There's a problem in owning these things - the displacement kills it. Maybe it is the solution: a museum that doesn't take itself too seriously, that is completely free, like a flea market stand. Museums feel so fragile, but a real flea market stand is as robust as a jungle plant. Speaking of museums, how much do you want for that *MUSEUM TICKETS 25 CENTS* sign?

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